

## M.Com. 114 Financial Management and Elements of Knowledge Management

Unit No.	Unit Title	Contents
1	Introduction	Meaning and objectives of Financial Management, Financial systems in India – RBI, SEBI. New trends in Financial Management
2	Financial Statements & Financial Analysis	Concept of Financial Statements – Income and Balance Statements Financial Analysis – Types and Techniques
3	Investment Decisions	Capital Expenditure, Capital Budgeting, techniques of Capital Budgeting. Investment Decision Methods – Payback, Net Present Value, A.R.R and I.R.R
4	Working Capital & Credit Management	Meaning and Nature of Working Capital and Factors affecting Working Capital Formulation of Credit Policy, Collection Policy, Accounts Receivable Management, Factoring and Lease Financing
5	Introduction to Knowledge Management	a. Knowledge Management - Concept, Meaning, Definition, Nature and Relevance of it in today's Business world. b. Knowledge Management Process c. Approaches to Knowledge Management d. Difference between information and knowledge
6	Tools and Techniques of Knowledge Management	a. Concept, Meaning, Types of Knowledge sharing b. System of Presenting Knowledge c. Role of Knowledge Management in Management of Change d. Measurement of Knowledge e. Role of a Leader in Knowledge Management
7	Cross Functional areas and Knowledge Management	a. Finance and Knowledge Management b. Marketing and Knowledge Management c. E- Commerce and Knowledge Management d. TQM and Knowledge Management e. CRM and Knowledge Management f. Human Resource and Knowledge Management

8	Knowledge Strategies	<ul style="list-style-type: none"> <li>a. Meaning, Nature, Scope and knowledge strategy creation</li> <li>b. Using Knowledge Management to safeguard Intellectual Property</li> <li>c. Knowledge Engineering for IT based services</li> <li>d. Future Prospects of Knowledge Intensive Business Services and its impact on the economy</li> </ul>
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### Reference Books:

1. Financial Management – By M.Y. Khan and P.K. Jain (Tata Mcgraw Hill)
2. Financial Management – By I.M. Pandey ( Vikas Publishing House)
3. Financial Management – By Prasanna Chnadra (Tata Mcgraw Hill)
4. Financial Management – By P.V. Kulkarni (Himalaya Publishing House)
5. Financial Management – By Prasanna Chnadra (Tata Mcgraw Hill)
6. The Indian Financial System – By Bharati Pathak (Dorling Kindersley Pvt. Ltd.)
7. Financial Policy and Management Accountant – By Bhabatosh Banerjee (PHI Learning Pvt. Ltd.)
8. Introduction to Lease Financing – By Rajas Parchure, N. Ashok(Time Research Foundation)
9. Credit Management – By Herbert Edwards (Coles Publishing Co. Ltd.)
10. Financial Management – Dr. Parag Kalkar, Success Publications.
11. Knowledge Management – By Elias and Hassan Gazai ( Pearson Publication)
12. E-World Emerging Education Pvt. Ltd. – By Arpita Gopal and Chandranil Singh
13. Knowledge Management Toolkit – By Amrit Tiwan
14. Knowledge Management Field Work – By Bukowitz W. R. and Williams R. I.
15. Building the Knowledge Management Network – By Egaallo C.F.
16. Change Management for Competitive Success – By Pettigrwe A., Whipp R.,(Infinity Books)